



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOR IMMEDIATE RELEASE

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BACK TO SCHOOL, BACK TO YOU

[PORT HURON, September 3, 2019] – Confidence is contagious. We can help you AND local kids start the year off right with this Back to School, Back to You promotion. It will help kids have clothing for school and the donor can join the Y to increase the abundance of health and wellness in their life.

How to help KIDS: The YMCA of the Blue Water Area is partnering with Kids in Distress Services (KIDS) to give confidence to kids this fall by helping them be dressed for success in school.

How to help yourself: For every donation of new or gently used school clothing for a child or teen donated at the Y between now and September 30th, you can join the YMCA and “pay the day.” If you make a donation of clothing you can join the Y and just “pay the day” in September. For example, if you join on September 5 you will pay just \$5 for the month of September.

Y members and the community are invited to join this effort. Clean out those closets, pack up those outgrown school clothes, or make a purchase and drop clothing off at the Y - it’s easier than doing a garage sale!

All donated items will be given to Kids in Distress Services, Inc., a 501(c)3 organization. Through a monitored referral system with local health and human service organizations, KIDS provides a week’s worth of clothing, toiletries and school supplies to the most fragile at-risk population. KIDS gave clothing to local children over 17,000 times last year.

Why the Y? When dealing with life’s daily demands, people need a place to go where they can feel supported and receive help in trying times. A place where adults can find life balance, children can reach their full potential, seniors can be active and find camaraderie, and families can connect and strengthen relationships. By becoming involved with the YMCA of the Blue Water Area individuals have the opportunity to improve their health and well-being and connect with the community, all while participating in their favorite program or activity at the Y.

“The YMCA of the Blue Water Area is a community that is dedicated to helping individuals achieve a balance of spirit, mind and body,” said Kris Furtaw, Vice President of Healthy Living and Membership at the Y. “We encourage everyone to get involved by joining the Y where they can take advantage of the resources and support to be healthy and connected.”

As a leading nonprofit committed to strengthening community through youth development, healthy living and social responsibility, the Y seeks to ensure that everyone, regardless of age, income or background, has an opportunity to learn, grow and thrive. The YMCA of the Blue Water Area offers a variety of programs to help achieve greater health and well-being, nurture youth and inspire individuals to give back to better their community. From Aquafit to Zumba, Boot Camp to Spinning, and CATCH Kids Club to Warm World, there is something for everyone at the Y.

Learn more about membership programs at your YMCA of the Blue Water Area by calling the Y at (810) 987-6400 or visiting us on line at www.bluewaterymca.com.

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About the Y

For 130 years, the Y has been strengthening our community through youth development, healthy living and social responsibility. The Y engages men, women and children of the Blue Water Area in nurturing the potential of youth and teens, improving the area's health and well-being, and providing opportunities to give back and support our neighbors. All Y programs and services are designed to build the core character values of caring, honesty, respect and responsibility. The Y is a place for people of all faiths, races, abilities, ages and incomes. www.bluewaterymca.com.